

**Fundraising Time Lines for District/PTA/KIDDO!**

July

District annual summary report for funded Budget Decision Packages (BDPs)

August

PTA Fundraising begins (Preparation, New Parent Orientation)  
First Day Packets contain fundraising items (PTAs and Kiddo!)

September

Funding Alliance meeting #1  
PTA Fundraising continues (Direct Ask)

October

PTA Fundraising continues (School events)  
PTA gifting letters due to district October 31 (recommended)

November

Annual District Technology Audit to be reported at January Funding Alliance  
Kiddo! Fundraising follow-up and phonathon if Goals have not been met previously  
PTA Fundraising follow-up

December

Kiddo! Fundraising close  
PTA Fundraising close

January

Funding Alliance meeting #2 (Review Technology Audit)  
District probable Budget Decision Packages (BDPs) shared with Kiddo! /PTAs  
District budget development process initiated

February

Kiddo! Fundraising Goals shared with District  
Funding Alliance meeting #3 (Preliminary fund raising goals)

March

Administrative Council discusses probable PTA funding priorities  
District annual finance study session (as per budget development process)  
Kiddo! Gala (odd numbered years)

April

Kiddo! Fundraising kick off  
Administrative Council identifies funding priorities, projects and activities for PTAs  
Funding Alliance meeting #4 (Review of fundraising recommendations)  
PTA Units Budget Planning

May

PTA units budget planning  
Kiddo phonathon

June

Kiddo! Fundraising continues  
District budget adoption

Administrative Council shares on-going PTA projects monthly.